

# VOTE YES

## On The New Plan for St. Pete Beach

### Here Are The Reasons To Vote YES:

**Vote YES To Update A 20 Year Old Comprehensive Plan:** The current Comprehensive Land Use Plan for St. Pete Beach has not had any significant changes in nearly 20 years. We believe the new plan represents updates that are needed to keep our city moving forward. *(Source: City Comp Plan Records)*

**Vote YES For Green Building Standards:** Under the new plan, St. Pete Beach will become one of the first coastal green communities that mandates the use of green building and design standards that will protect the environment.

**Vote YES For Compromise:** This new plan was developed through a compromise with neighborhood leaders and local businesses and presents good planning solutions that we believe will benefit all residents.

**Vote YES For Community Improvements:** The new plan includes opportunities for improvements like burying utilities, widening sidewalks, landscaping, bike lanes and other public amenities that we believe will improve the beauty of St. Pete Beach.

**Vote YES For Public Beach Access:** The new plan requires resort properties to provide residents with attractive public beach access for local residents and tourists.

**Vote YES To Increase Tourism:** We believe the new plan promotes increased tourism to attract visitors and help local businesses continue to keep their doors open.

**Vote YES For Building Height Restrictions:** The new plan clearly sets strict criteria for hotels and resorts that want to update their properties. Building height is restricted to no more than 12 stories in the large resort district area that is within 9/10th of a mile on the beach side of Gulf Blvd. only.

**Vote YES To Stop Condo Conversions:** The new plan ensures that hotels can never convert any of their buildings that are over 50 feet in height into permanent residential condos.

**Vote YES To Stop Tall Condos:** In addition, residential condos stay at the current lower height limit and cannot exceed five stories (50 feet). The new plan will stop a "condo canyon."

**Vote YES To Get County Money:** By law, approval of the new plan is needed in order to ensure that St. Pete Beach is eligible to apply for more than \$10 million dollars in county redevelopment funds to improve existing roads, water systems and other infrastructure.

**Voting Yes Is The First Step:** When residents vote YES for the new plan it is just the first step, and there are numerous state and county technical and land-use reviews before anything is allowed to be built in St. Pete Beach.

# Vote YES on Referendums 1 through 6 To Improve St. Pete Beach and Our Quality of Life.

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